

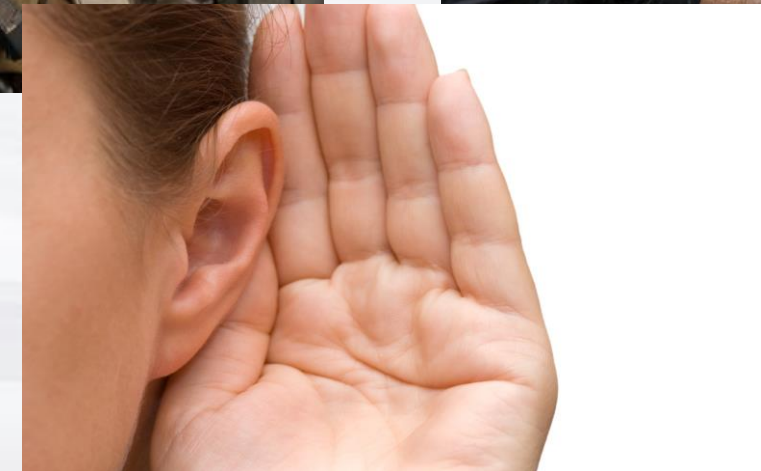
# Seven Practical Steps to Improve Safety & Human Reliability

---

Jake Mazulewicz, Ph.D.

JMA Human Reliability Strategies, LLC

[reliableorg.com](http://reliableorg.com) – [jake@reliableorg.com](mailto:jake@reliableorg.com) – 804-301-2063





# **To err is human.**

**~ Alexander Pope, 1711**





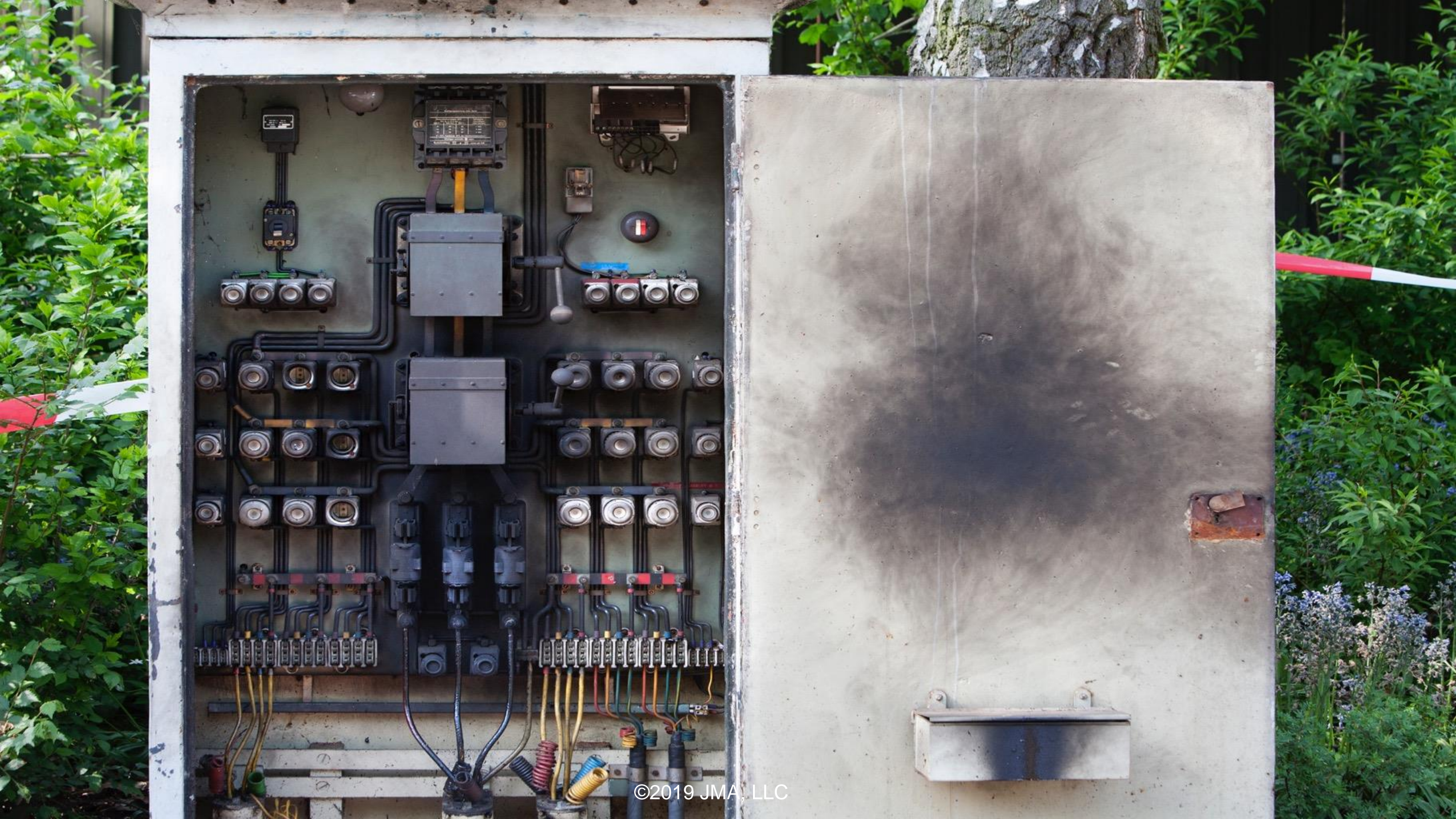








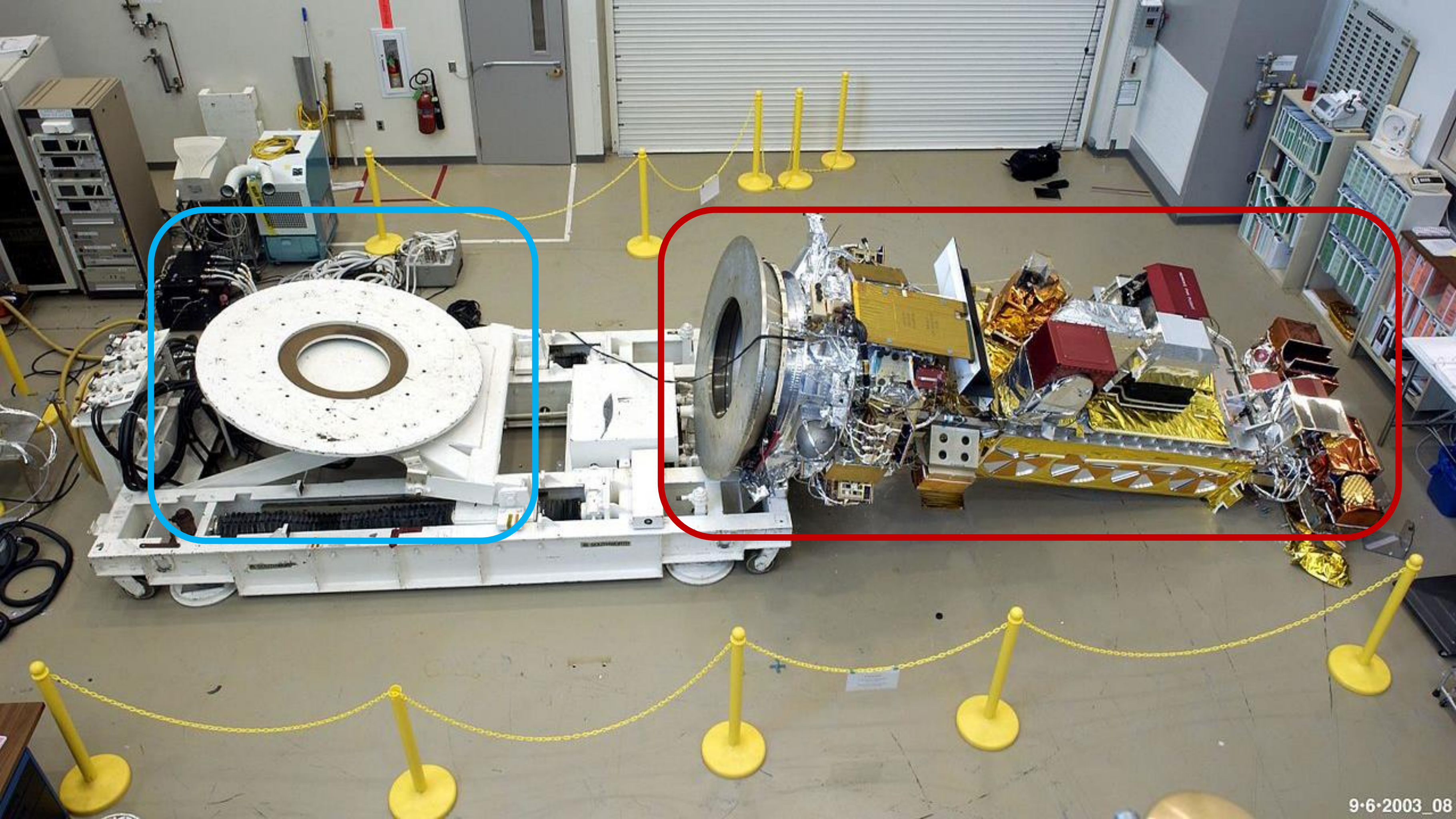














**“Human Error”**






**Not just about Safety**



**The cost of errors**





A close-up photograph of a wooden workbench. In the upper right, a claw hammer with a black handle and a silver metal head lies diagonally. In the lower left, two silver screws are positioned: one is partially inserted into the wood, and the other lies flat next to it. The wood grain is clearly visible.

How much do the top 500  
businesses in the US & UK spend  
on workplace errors each year?



# Poll – How much money do companies spend on errors each year?



[https://docs.google.com/forms/d/1LpwWV9XppdFu4JSRk\\_czgm\\_o\\_spegxaKPQ1w7QwyJKIU/edit](https://docs.google.com/forms/d/1LpwWV9XppdFu4JSRk_czgm_o_spegxaKPQ1w7QwyJKIU/edit)





# Article – The War on Error: Human Error as a Strategic Risk Management Concern (Risk Mgmt. Magazine)

<https://www.rmmagazine.com/articles/article/2013/05/06/-The-War-on-Error-Human-Error-as-a-Strategic-Risk-Management-Concern->





# The Big Question



How can we effectively balance error-prone human nature with increasingly complex, expensive and hazardous workplaces?





**Many companies try to eliminate errors...**



Jake Mazulewicz, Ph.D.  
[www.reliableorg.com](http://www.reliableorg.com)





**What works?**

**A “Consolidation of Subtleties”**



# Seven Practical Steps to Improve Safety & Human Reliability



1) Take a Learning-Based Approach



2) Create Psychological Safety



3) Lead After Action Reviews



4) Apply Defenses



5) Improve Processes



6) Build Resilience



7) Tell Stories That Change Minds





# One-Page Summary of The Seven Steps

<https://www.dropbox.com/s/nzqa2uhd3vau0uw/Seven%20Steps%20handout%20--%20v14%20April%202022.pdf?dl=0>



## Seven Steps to Improve Human Reliability & Safety in High-Hazard Industries



### Humans make errors.

In complex, modern workplaces, errors are signals, not failures. Trying to eliminate all errors with strict procedures and tough accountability creates a fear-soaked culture that silences truth-tellers, and causes *more* errors.



There is no one secret or single solution. Instead, the safest and most reliable high-hazard industries use a "Consolidation of Subtleties" – a combination of key steps like these.

### SEVEN STEPS



#### 1) TAKE A LEARNING-BASED APPROACH

Many leaders take a control-based approach to errors. This mechanistic view may have worked in simple, repetitive jobs 100 years ago. But most modern jobs are so complex and adaptive that a Learning-Based approach is far more effective.



#### 2) CREATE PSYCHOLOGICAL SAFETY

It's easy to destroy and challenging to create. But research from Harvard and real-world results from companies like Google show that Psychological Safety is the key to successful, safe, reliable teams. In this module, you'll learn practical ways to create it.



#### 3) LEAD AFTER ACTION REVIEWS (AARs)

For over 30 years, they've been used in every branch of the US military and by an increasing number of teams in high-hazard industries worldwide. In this module, you'll learn how to lead these non-punitive, semi-structured, post-job debriefs for your team.



#### 4) APPLY DEFENSES (BASIC)

Peer Checks. Three-Step Communication. Checklists. The Scan & Focus model of Situational Awareness. You can learn these and other basic defenses in a few hours, and get real-world results immediately. But beware the hidden drawback.



#### 5) IMPROVE PROCESSES (INTERMEDIATE)

Instead of trying to "fix" your workers, improve your work processes & systems. This intermediate-level strategy can prevent *thousands* of errors without blame or shame. In this module, you'll see examples of "defensive designs" from utilities, UPS & more.



#### 6) BUILD RESILIENCE (ADVANCED)

The world's most High Reliability Organizations (HROs) don't try to eliminate all errors, or "Proceduralize Everything." Instead, they build resilience by detecting "weak signals," adapting quickly, and using fail-safes & resources-in-reserve to recover fast.



#### 7) TELL STORIES THAT CHANGE MINDS

For thousands of years, human brains have evolved to think in stories. In this module, you'll learn the classic 3-part story structure you can use to communicate complex concepts, share Close Calls, win over skeptics, and make your messages "stick."

To learn more, visit [reliableorg.com](https://reliableorg.com)

© 2022 by JMA, LLC. Non-commercial use allowed only if unedited and if this message clearly appears. For any other use, contact us first.  
JMA Human Reliability Strategies, LLC • [www.reliableorg.com](https://www.reliableorg.com) • [jake@reliableorg.com](mailto:jake@reliableorg.com) • 804-301-2063  
Practical Human Performance for Leaders





# Seven Practical Steps to Improve Safety & Human Reliability



1) Take a Learning-Based Approach



2) Create Psychological Safety



3) Lead After Action Reviews



4) Apply Defenses



5) Improve Processes



6) Build Resilience



7) Tell Stories That Change Minds





# Two Approaches to Errors

## Control-Based Approach

- Expect perfection
- Root out failures
- Hold individuals accountable
- Increase compliance
- Master technical skills

## Learning-Based Approach

- Expect humans to be...
- Expand successes first
- Focus on systems & teams, not individuals
- Increase...
- Balance technical skills and...



# **Results of the Learning- Based Approach to Errors?**





- "Worst ship in the Navy"
- Abrashoff used learning-based approach, not Command & Control
- Safety incidents 31 → 2
- Retention 28% → 100%
- Costs 25% under budget
- *"Most combat-ready ship in the Pacific fleet."*



- All in... 20 months
- *"The more control I gave up, the more command I got."* (p.6) **"It's Your Ship"**



# One Practical Step for 1) Take a Learning-Based Approach

After the next incident or error, instead  
of asking, “What went wrong?” ask...

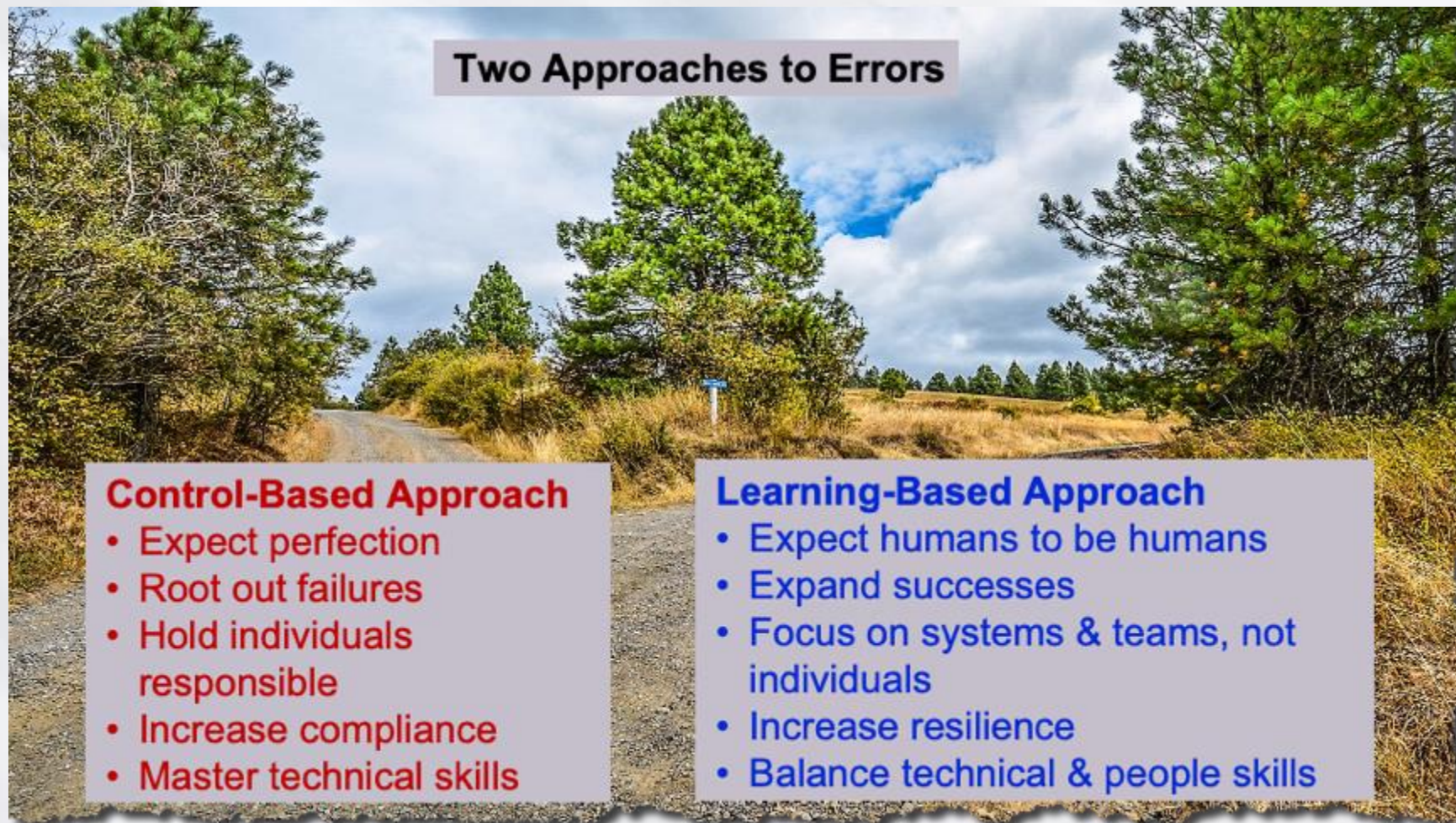
*“How does this job get done right 99%  
of the time?”*





# Poll -- Your Initial Thoughts on the Learning-Based View of Errors?

[https://docs.google.com/forms/d/1WollZ2lITyTtloe\\_\\_iw mWsGjP6SeGXgpDYw5akNKr2l/edit](https://docs.google.com/forms/d/1WollZ2lITyTtloe__iw mWsGjP6SeGXgpDYw5akNKr2l/edit)





# Seven Practical Steps to Improve Safety & Human Reliability



1) Take a Learning-Based Approach



2) Create Psychological Safety



3) Lead After Action Reviews



4) Apply Defenses



5) Improve Processes



6) Build Resilience



7) Tell Stories That Change Minds



*The single greatest impediment to error prevention in the medical industry is that we **punish people for making mistakes.***

Lucian Leape, MD  
of the Harvard School  
of Public Health, in testimony  
before Congress on Health  
Care Quality Improvement





**Increase what you *do* want  
(instead of reducing what you don't want)**





# Create Psychological Safety

*“Psychological safety is a belief that one will not be punished or humiliated for speaking up with ideas, questions, concerns, or mistakes.”*

~ Amy Edmondson, Harvard University. Author of *"The Fearless Organization: Creating Psychological Safety in the Workplace for Learning, Innovation, and Growth"* (2019)





# Edmonson's research study on eight teams in two hospitals

Medication errors per  
1000 patient-days



## Blame-Based Teams

*"You're guilty if you make a mistake...Heads will roll"*

24



## Psychologically Safe Teams

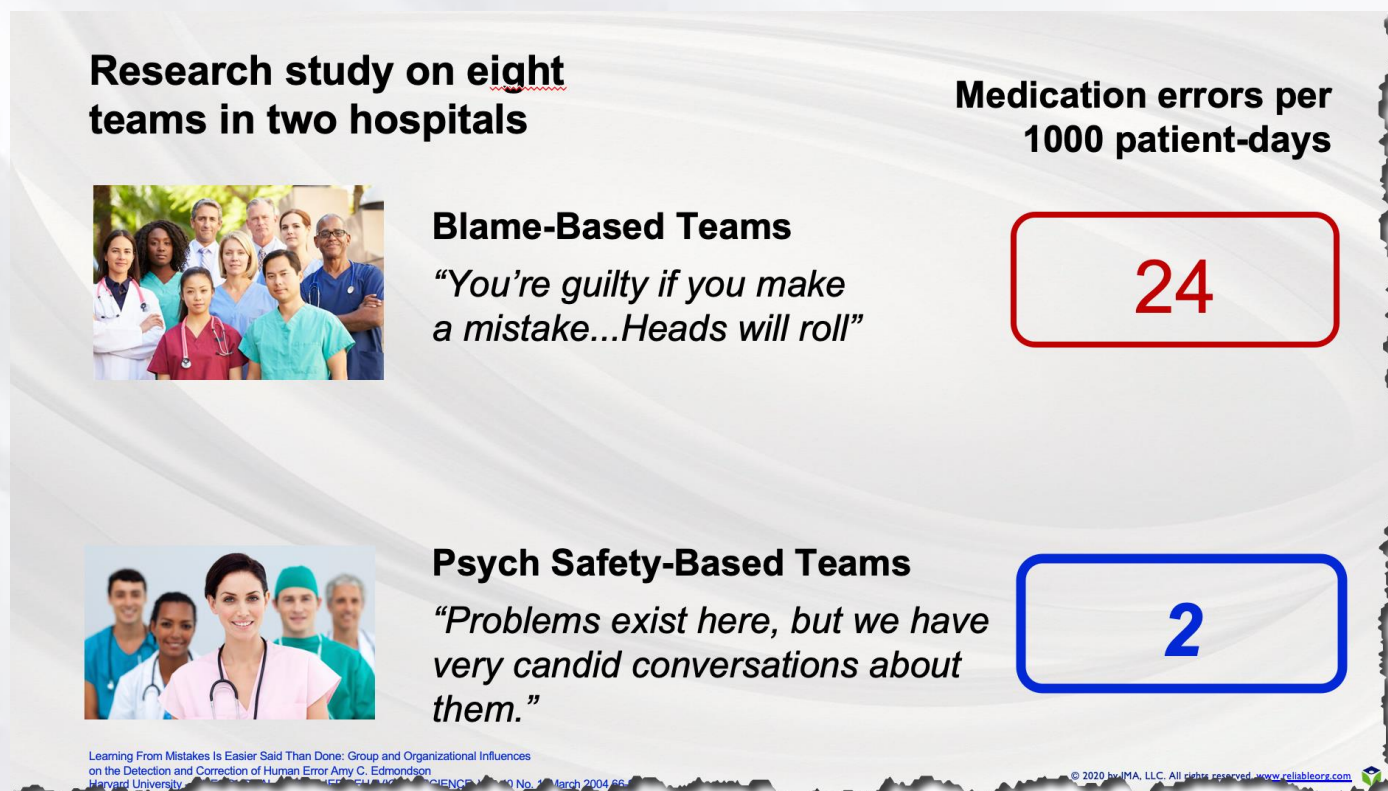
*"Problems exist here, but we have very candid conversations about them."*

2





# Edmonson's Article



Learning From Mistakes Is Easier Said Than Done: Group and Organizational Influences on the Detection and Correction of Human Error Amy C. Edmondson  
Harvard University -- THE JOURNAL OF APPLIED BEHAVIORAL SCIENCE, Vol. 40 No. 1, March 2004 66-90



## One Practical Step for 2) Create Psychological Safety

After an error, instead of saying,  
*“Joe failed to do [X]...”*  
ask...

*“What DID Joe do, and why did it make  
sense for him (at the time) to do that?”*





# Seven Practical Steps to Improve Safety & Human Reliability



1) Take a Learning-Based Approach



2) Create Psychological Safety



3) Lead After Action Reviews



4) Apply Defenses



5) Improve Processes



6) Build Resilience



7) Tell Stories That Change Minds





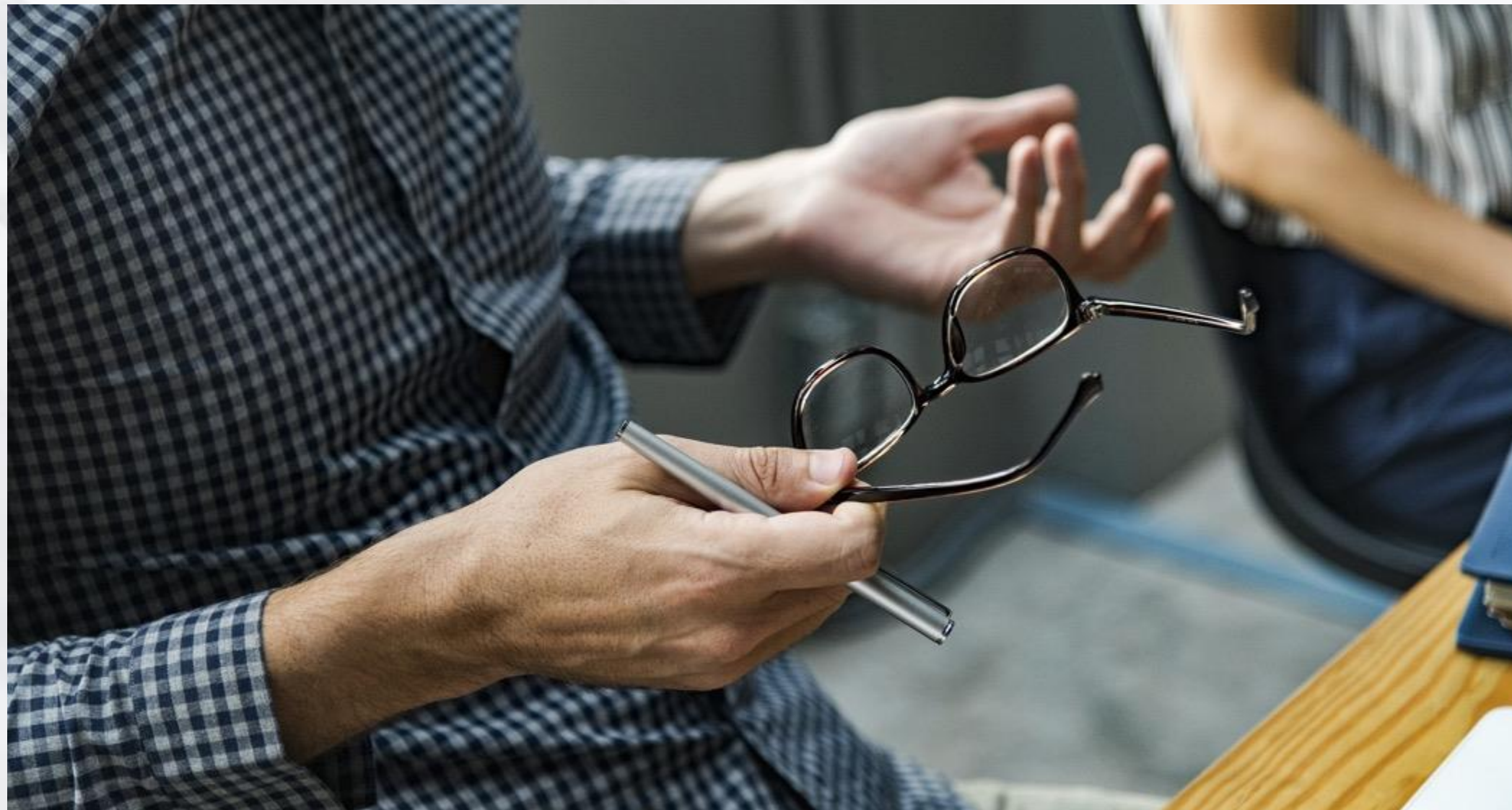


*“At the National Training Center the principal learning experiences were the after action reviews (AAR) that took place as soon as possible after each force-on-force and live-fire mission and at the end of a unit's rotation.”*

From [http://www.history.army.mil/html/books/069/69-3/CMH\\_Pub\\_69-3.pdf](http://www.history.army.mil/html/books/069/69-3/CMH_Pub_69-3.pdf)



*“The Army's After Action Review (AAR) is arguably one of the most successful organizational learning methods yet devised.”*



Peter Senge, Author of  
*“The Fifth Discipline:  
The Art & Practice of the  
Learning Organization”*



# After Action Review (AAR)

- 1) What did we set out to do?*
- 2) What did we actually do?*
- 3) Why did it turn out that way?*
- 4) What will we do differently next time?*

Front-line experts directly involved in a job gather to discuss these questions about a recent job they did together. Best 2-8x per month.

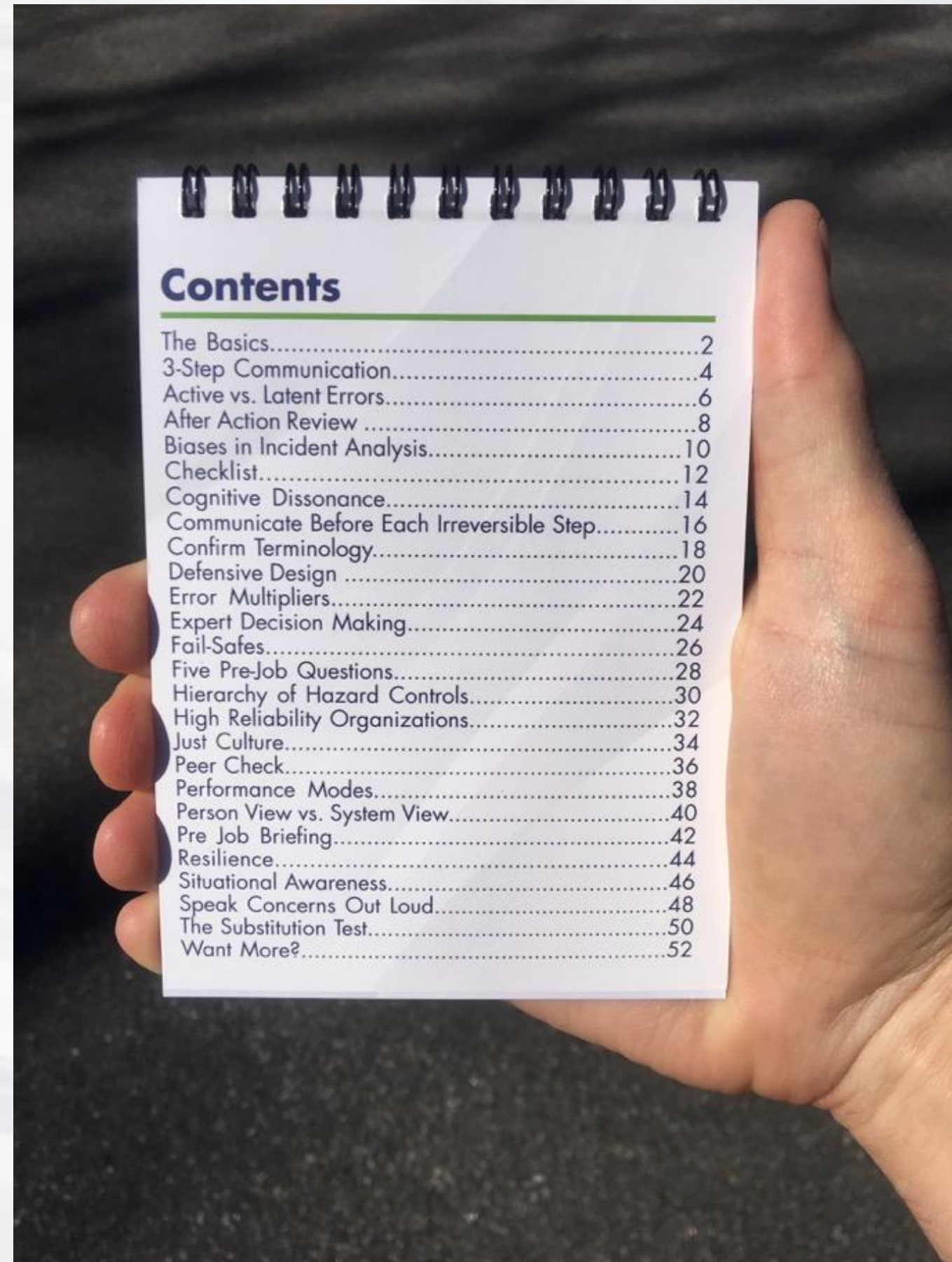




# After Action Review

## p.8

<https://www.reliableorg.com/shop>





# Poll – Do you lead After Action Reviews (AARs)?

[https://docs.google.com/forms/d/1zHTVjuz\\_lbzkLLIj\\_uCSNC\\_TWG9K8Ri4BVGj43V80Hvg/edit](https://docs.google.com/forms/d/1zHTVjuz_lbzkLLIj_uCSNC_TWG9K8Ri4BVGj43V80Hvg/edit)





## One Practical Step for 3) Lead After Action Reviews (AARs)

After your next successful, complex project, instead of asking, "*What could we have done better?*", ask...

- 1. What did we set out to do?*
- 2. What did we actually do?*
- 3. How did it turn out that way?*
- 4. What will we do differently next time?*

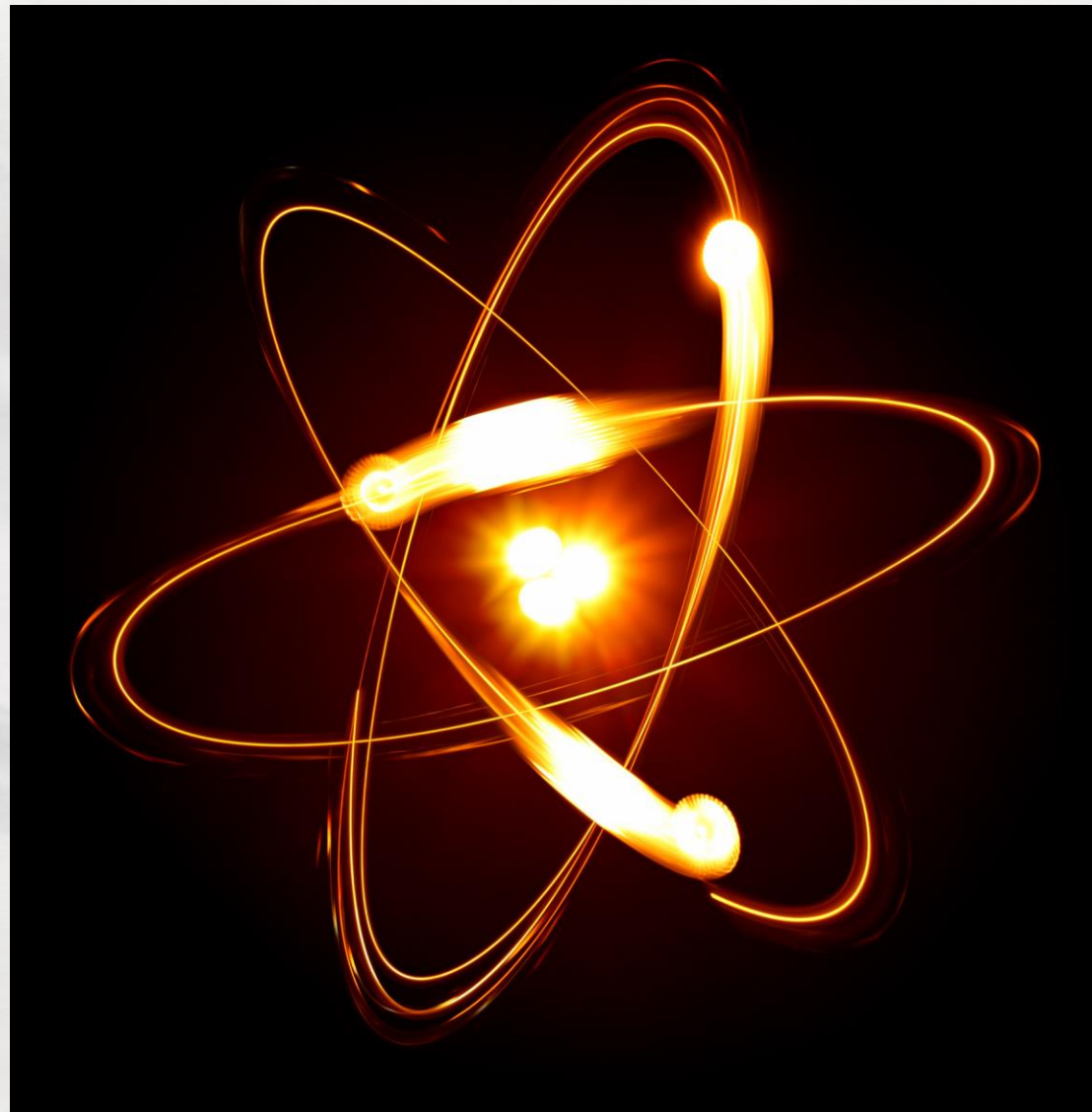




Use AARs to transform investigations (fix the blame)  
into learning-focused Event Debriefs (fix the problem).

Sandy's story.

[https://www.reliableorg.com  
/post/how-three-technical-  
experts-improved-reliability-  
safety-employee-  
engagement](https://www.reliableorg.com/post/how-three-technical-experts-improved-reliability-safety-employee-engagement)





# Seven Practical Steps to Improve Safety & Human Reliability



1) Take a Learning-Based Approach



2) Create Psychological Safety



3) Lead After Action Reviews



4) Apply Defenses



5) Improve Processes



6) Build Resilience



7) Tell Stories That Change Minds





## 3-Step Communication

How to do it

## Peer Check



## Checklist

Write a checklist of key steps for each complex task. Review relevant manuals and get input from experts to write your

## Communicate Before Each Irreversible Step



*Clear!*

Says a doctor before defibrillating a patient in cardiac arrest

## Confirm Terminology

### How to do it

- Identify all the terms that you and your team are most likely to misunderstand or miscommunicate in this project.



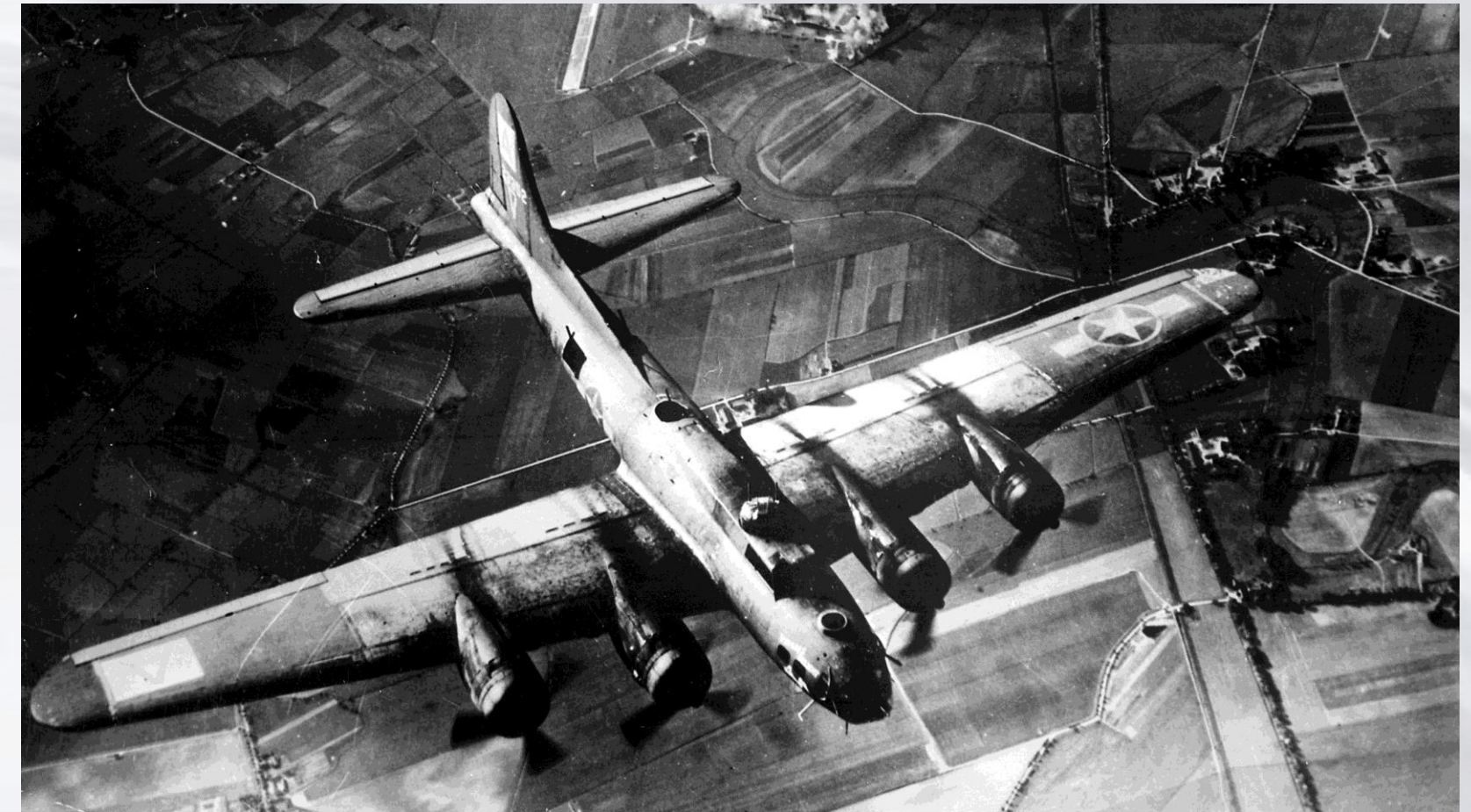


Do classic defenses work?





Before checklists



After checklists

1.8 million miles of missions  
in WWII

0 deaths from human errors

*Still in use today 85 years  
later.*



## One Practical Step for 4) Apply Defenses

Pick a job that you and your team regularly do. Write a checklist for that job that includes **ONLY** the 5-7 items most often missed. Let me know how it goes!  
[jake@reliableorg.com](mailto:jake@reliableorg.com)





# Seven Practical Steps to Improve Safety & Human Reliability



1) Take a Learning-Based Approach



2) Create Psychological Safety



3) Lead After Action Reviews



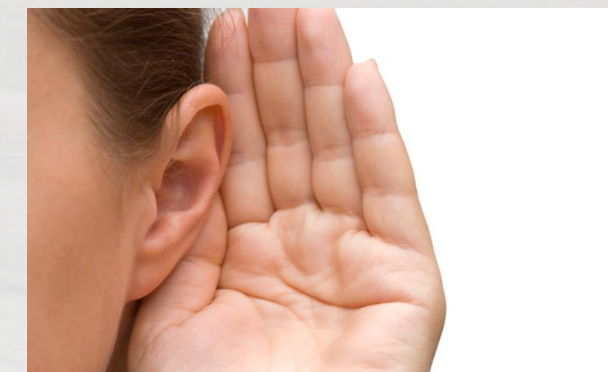
4) Apply Defenses



5) Improve Processes



6) Build Resilience



7) Tell Stories That Change Minds







***“You cannot change  
the human condition.***

***But you can change the  
conditions under which  
humans work.”***

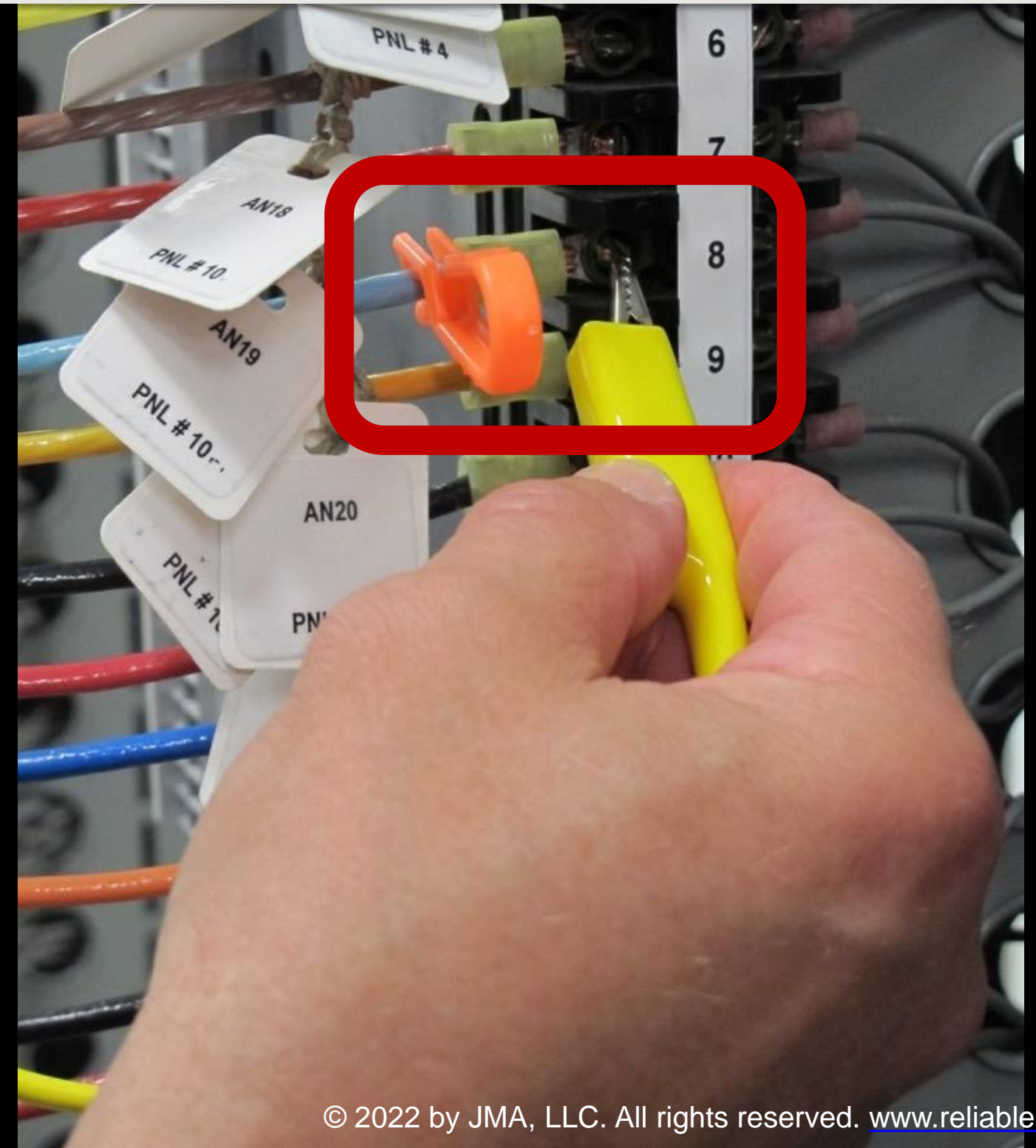
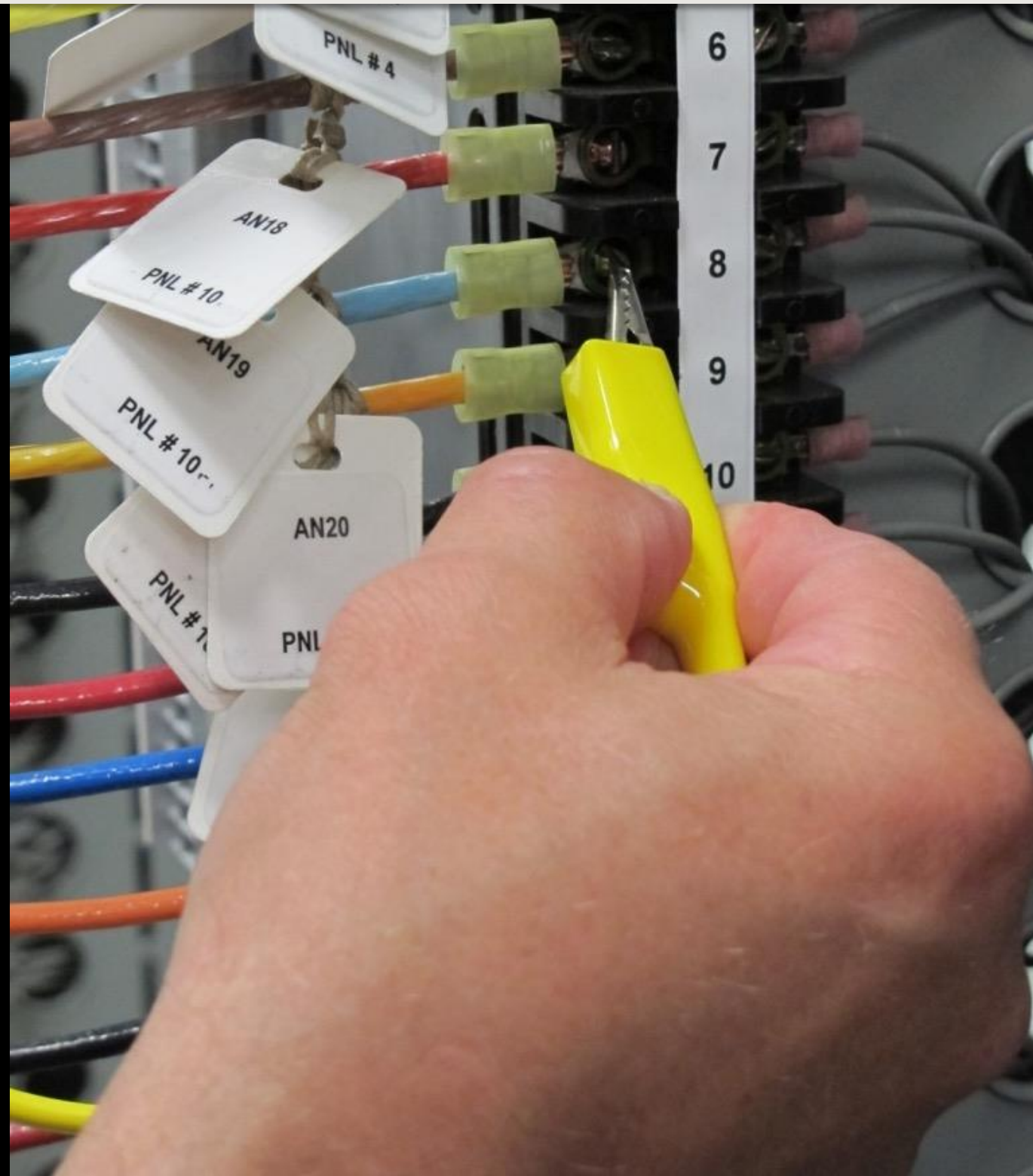
~ Dr. James Reason  
30+ year researcher of  
Human Error



**Problem:** Substation relay techs energize wrong wires after 6-8hrs repetitive work

**Person-Based:** More procedures, more rules, more training

**System-Based:** Simple, user-friendly, easy-to-use wire markers





**Problem:** Workers sometimes connect 2,000psi tools with 10,000psi power sources

**Person-Based:** More procedures, more rules, more training

**System-Based:** Install incompatible fittings for high vs. low pressure hoses





## One Practical Step for 5) Improving Processes

Pick a process that you regularly do. Brainstorm with trusted colleagues one low-cost, low-risk, low-fear, low-maintenance, non-mechanical process improvement that would make it harder for people to do the wrong thing, *and easier for them to do the right thing* (in that process).





# Seven Practical Steps to Improve Safety & Human Reliability



1) Take a Learning-Based Approach



2) Create Psychological Safety



3) Lead After Action Reviews



4) Apply Defenses



5) Improve Processes



6) Build Resilience



7) Tell Stories That Change Minds






*“The hallmark of a High Reliability Organization (HRO) is not that it is error-free, but that errors do not disable it.”*

*~ Weick & Sutcliffe,  
Managing the Unexpected”  
p.21*







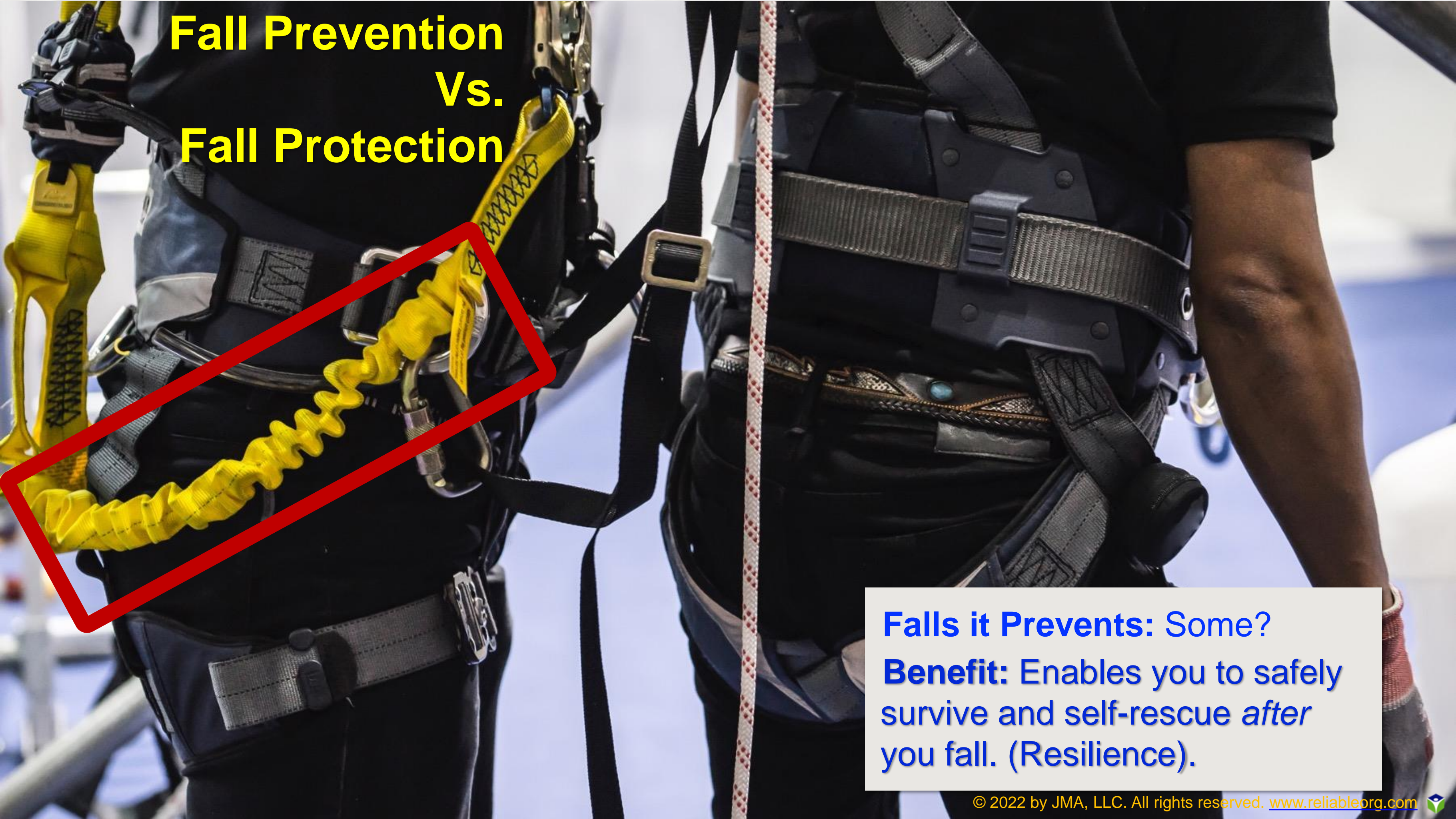
Undo

**Errors it Prevents:** Zero

**Benefit:** Enables you to quickly, easily recover lost work *after* you make an error. (Resilience).



# Fall Prevention Vs. Fall Protection



**Falls it Prevents:** Some?  
**Benefit:** Enables you to safely survive and self-rescue *after* you fall. (Resilience).



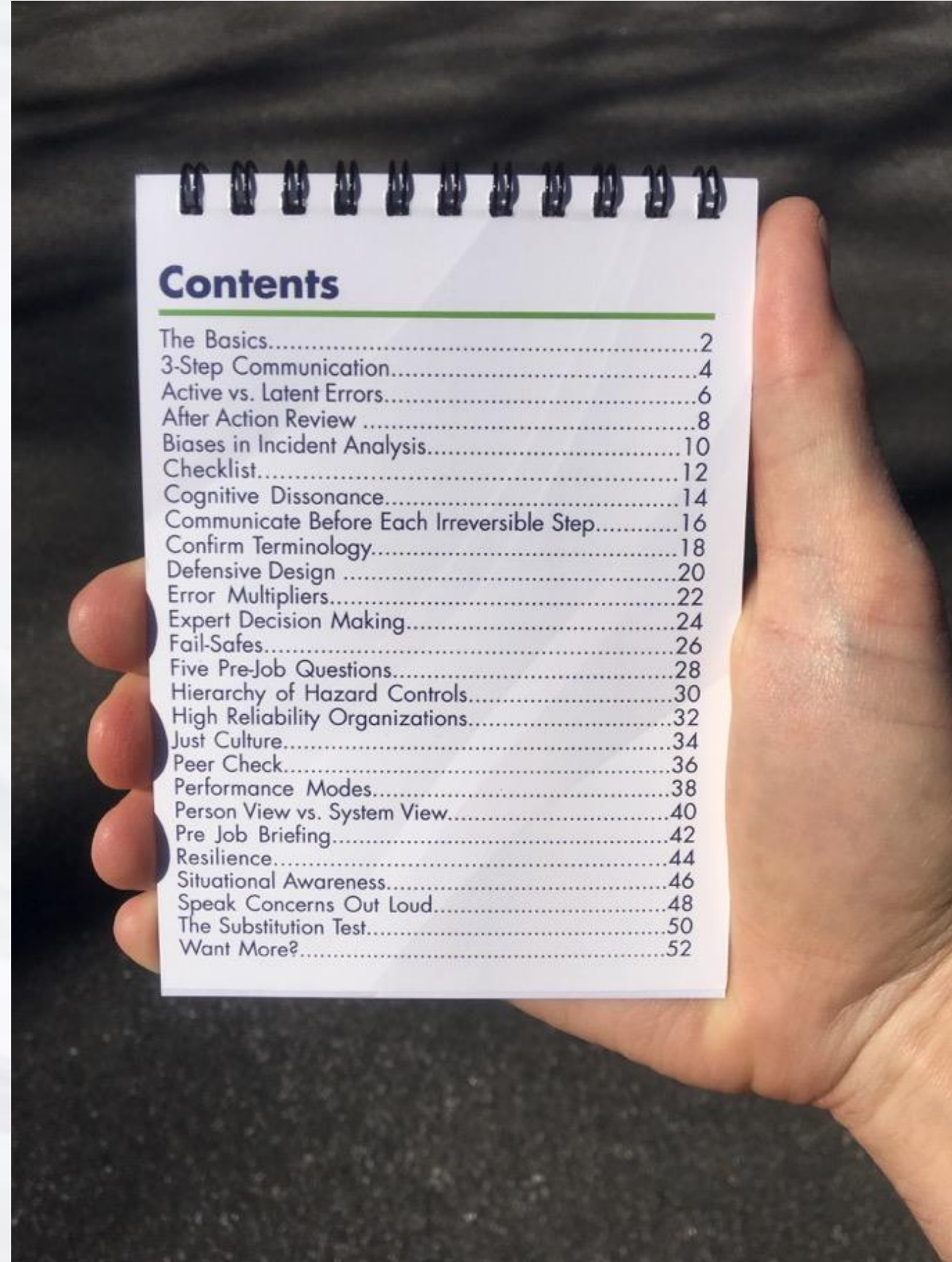
- United Parcel Service (UPS)
- 288 aircraft & 11 airports
- Unwanted surprises are common
- “Hot Spares”
- Ready to fly in ~ 2 hours

- In 2014, UPS deployed hot spares 275 times...
- To rescue 1.5 million packages...
- ***That saved \$32 million in revenue***





# Resilience, p.44

A hand is holding a spiral-bound notebook. The notebook is open to a page titled "Contents". The page lists various topics and their corresponding page numbers. The topics include "The Basics", "3-Step Communication", "Active vs. Latent Errors", "After Action Review", "Biases in Incident Analysis", "Checklist", "Cognitive Dissonance", "Communicate Before Each Irreversible Step", "Confirm Terminology", "Defensive Design", "Error Multipliers", "Expert Decision Making", "Fail-Safes", "Five Pre-Job Questions", "Hierarchy of Hazard Controls", "High Reliability Organizations", "Just Culture", "Peer Check", "Performance Modes", "Person View vs. System View", "Pre Job Briefing", "Resilience", "Situational Awareness", "Speak Concerns Out Loud", "The Substitution Test", and "Want More?". The page numbers range from 2 to 52.

Contents	
The Basics.....	2
3-Step Communication.....	4
Active vs. Latent Errors.....	6
After Action Review .....	8
Biases in Incident Analysis.....	10
Checklist.....	12
Cognitive Dissonance.....	14
Communicate Before Each Irreversible Step.....	16
Confirm Terminology.....	18
Defensive Design .....	20
Error Multipliers.....	22
Expert Decision Making.....	24
Fail-Safes.....	26
Five Pre-Job Questions.....	28
Hierarchy of Hazard Controls.....	30
High Reliability Organizations.....	32
Just Culture.....	34
Peer Check.....	36
Performance Modes.....	38
Person View vs. System View.....	40
Pre Job Briefing.....	42
Resilience.....	44
Situational Awareness.....	46
Speak Concerns Out Loud.....	48
The Substitution Test.....	50
Want More?.....	52





## One Practical Step for 6) Build Resilience

Pick a process that you regularly do.  
Identify one serious error that is  
impractical to prevent. Brainstorm with  
trusted colleagues one low-cost  
“resource-in-reserve” you could deploy to  
recover from that error quickly, easily,  
inexpensively, safely.





# Seven Practical Steps to Improve Safety & Human Reliability



1) Take a Learning-Based Approach



2) Create Psychological Safety



3) Lead After Action Reviews



4) Apply Defenses



5) Improve Processes



6) Build Resilience



7) Tell Stories That Change Minds



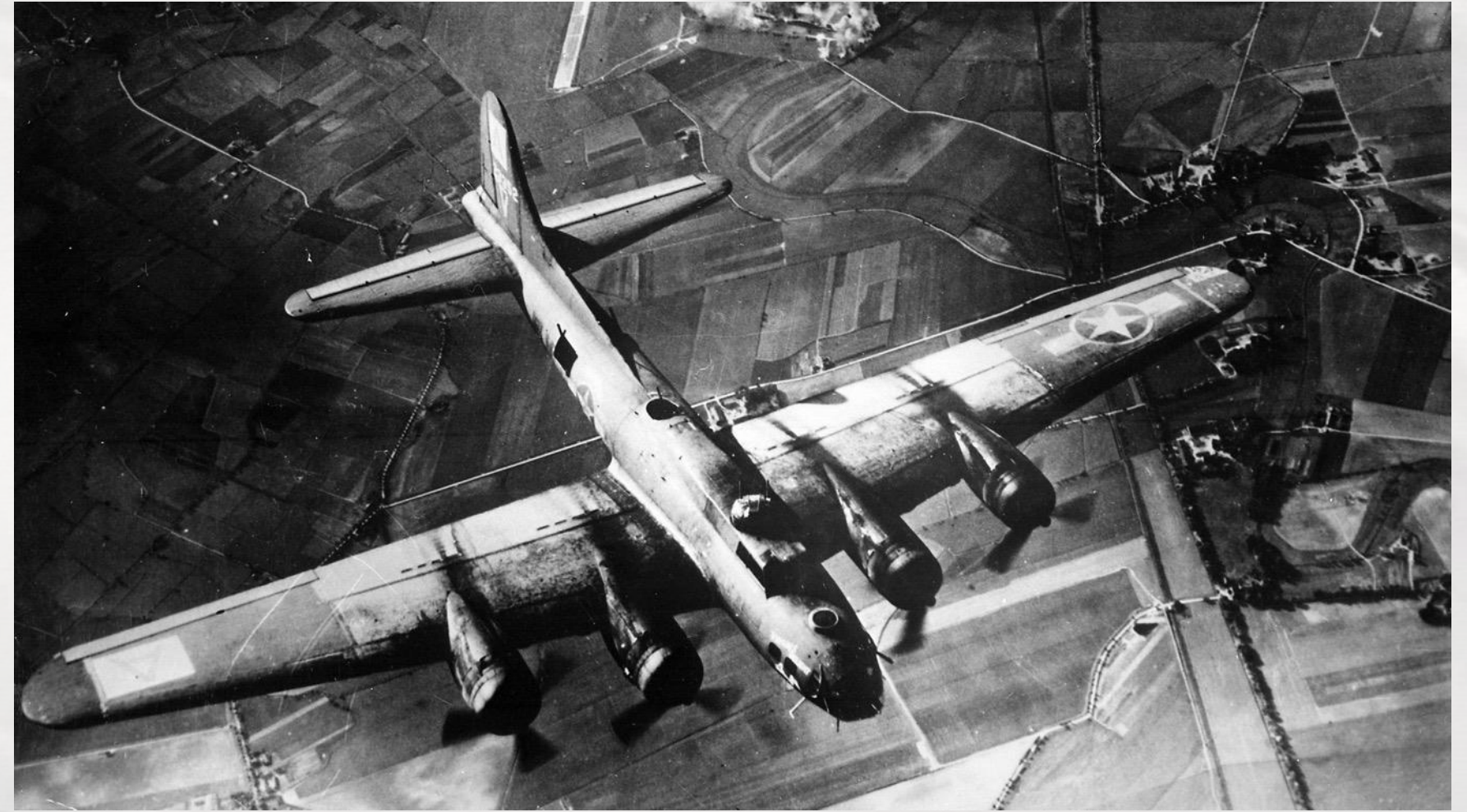


*“Jake presented a keynote address at the NERC Human Performance Conference nearly 10 years ago...*

*He told the story of the Human Performance tool that helped the Allies win WWII. I have copied and applied aspects of Jake’s presentation style, because it was so effective with me.*

*Nearly 10 years later, in a speech of my own, I recalled Jake’s presentation, impactful style, and the lessons that have stuck with me ever since.”*

~ David Costello , Chief Sales & Service Officer, Schweitzer Engineering Labs





# High-Quality Stories “Stick” in our minds and influence us for years

- How one doctor in Baltimore saved 1,500+ lives with Human Performance
- How UPS dramatically reduced serious crashes and injuries *and* saved \$100+ million per year via Human Performance
- How a 1943 insight revolutionized aviation safety and created Human Factors Engineering





# Use Stories to...



## Convince Skeptics

*“Mike was a carpenter who loved the freedom of working for himself. One day, he left his safety glasses in the truck, just to quickly finish up 3-4 strips of siding with his nail gun...”*



## Share Incidents, Near Misses & Lessons Learned

*“The structure for the story-style case studies that we use at Lewis originally came from Jake.”*

*~ Elizabeth Lay, Director of Safety & Human Performance, Lewis Tree Service*



## Teach Challenging New Concepts

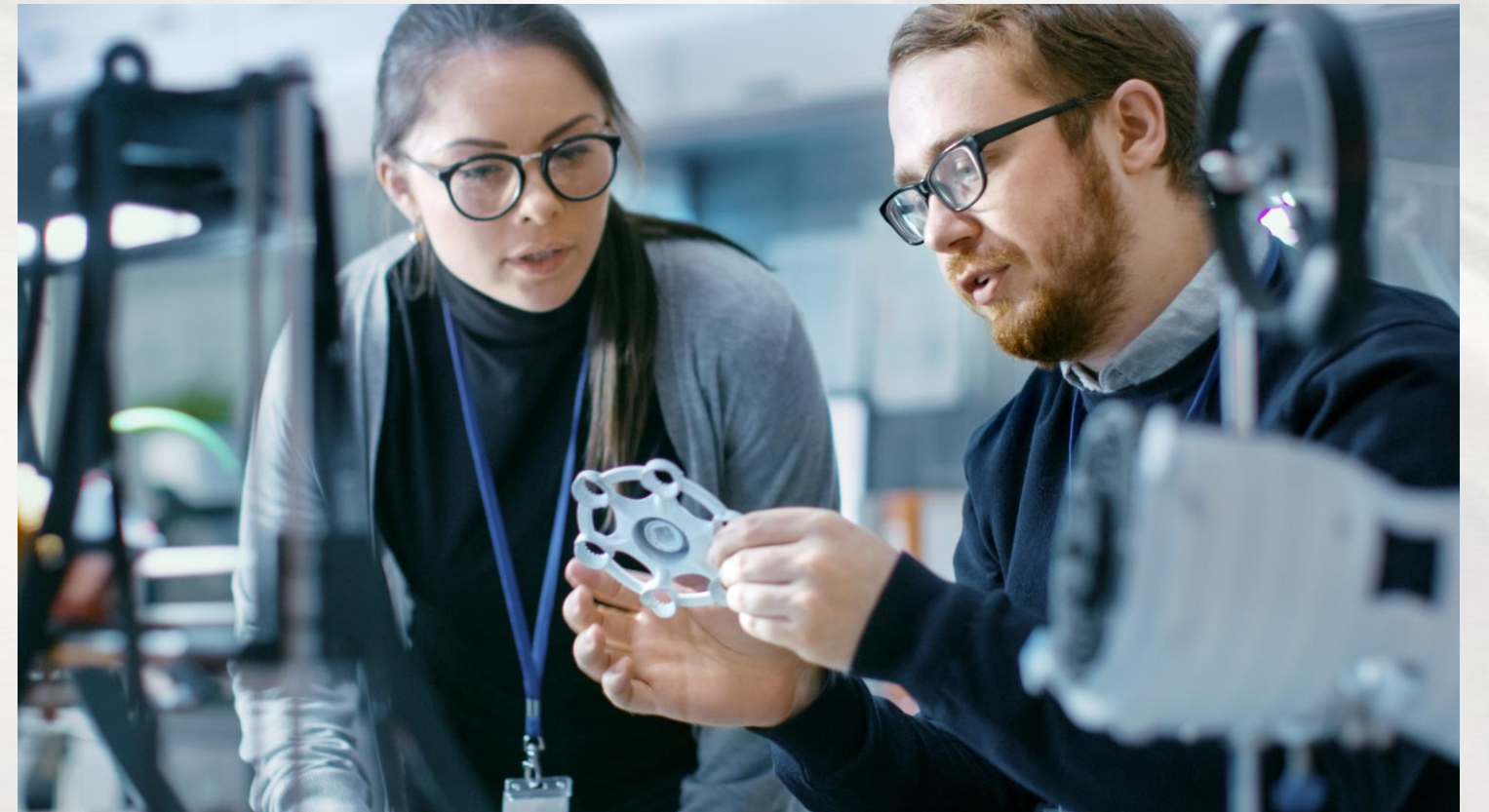
*“It was a cold October morning at Wright Airfield in Dayton, Ohio. The year was 1935. On the field that day were eight of the Army Air Corps’ best test pilots, and a group of generals who had a secret...”*



## One Practical Step for 7) Telling Stories That Change Minds

Pick one idea that you need to effectively communicate to others.

Before you explain your idea to them, tell a *story* that makes your audience *curious* to hear more about your idea.



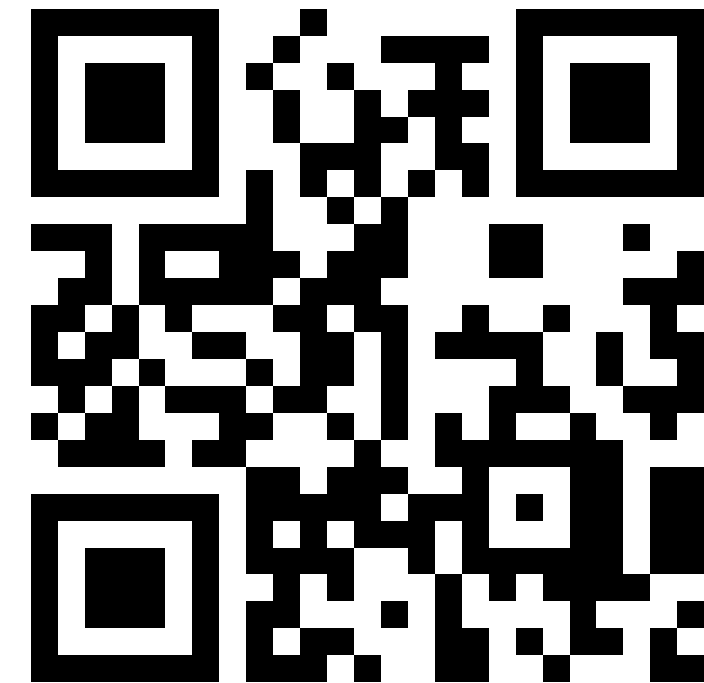


## One Practical Step for 7) Telling Stories That Change Minds

Pick one idea that you need to effectively communicate to others.

Before you explain your idea to them, tell a *story* that makes your audience *curious* to hear more about your idea.

To see a great example, watch the 60-second story at the start of a TED Talk called “The Walk from No to Yes.” From negotiator William Ury.





# Seven Practical Steps to Improve Safety & Human Reliability



1) Take a Learning-Based Approach



2) Create Psychological Safety



3) Lead After Action Reviews



4) Apply Defenses



5) Improve Processes



6) Build Resilience



7) Tell Stories That Change Minds





# Questions?

Like what you got today?

Scan or email me & get more.

[jake@reliableorg.com](mailto:jake@reliableorg.com)

Jake Mazulewicz, Ph.D.

JMA Human Reliability Strategies, LLC

804-301-2063

