Insurance Cost Impact from Distracted Driving, Fatigue, Aggressive Driving etc. with Program and Vehicle Technology Solutions

Early, Cassidy & Schilling, LLC

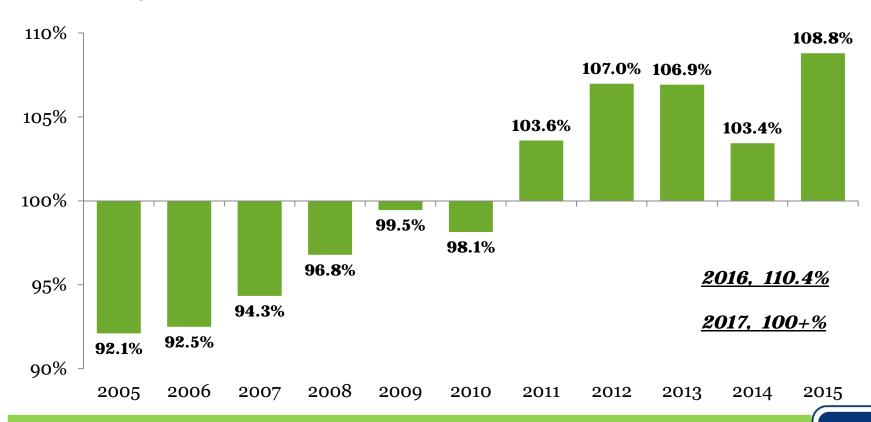


Insurance Industry Stats

- Insurance Companies losing money on auto insurance
- 30 + quarters of auto rate increases More than 7 years!!
- Combined loss ratios over 100% for a number of years



Commercial Auto Net Combined Ratio, 2005-2017



Just like Private Passenger Auto, Net Combined Ratios Have Been Rising Virtually Every Year for a Decade.

Source: National Association of Insurance Commissioners data, sourced from S&P Global Market Intelligence; Insurance Information Institute.

Risks Driving Commercial Auto Losses

- **Economic Recovery and Miles Driven** The improvement in the unemployment rate puts more cars and a worse mix of drivers on the road.
- **Driver Shortages** The trucking industry estimates a shortage of over 50,000 drivers by year-end, which leads to reliance on inexperienced drivers entering the industry.
- **<u>Distracted Driving</u>** Cognitive distractions and smartphone addiction have contributed to higher accident severity, with statistics often being underreported.
- <u>Drugged Driving/Marijuana</u> Studies from Washington, Colorado and Oregon find that accident frequency increased in the years after marijuana was legalized, and more states have since enacted similar legislation.
- **Escalating Repair Costs** Advances in vehicle safety systems, including cameras and sensors, have grown repair costs significantly.
- **Litigation/Jurisdiction** An active plaintiff's bar, restrictive medical records laws, cost shifting, and <u>litigation funding</u> can drive up settlement values substantially.

Resource - CIAB

Insurance Company Assessments

Driver Qualification

- □ MVR's
 - · Carriers do not qualify drivers for business, with some exceptions
- Appropriate vehicle type experience

Written Policy

- Personal use policy
- Non-Owned policy
- Distracted driving policy

Driver Training

- At hire and beyond
- The latter is often not performed by employers
- Some insurance company resources
- DDC trainer opportunity

· The Vehicle

- Maintenance
- GPS
- Cell phone blocking



QUESTIONS?



Contact

Jeffrey L. Hixon, CRM, ALCM 240-864-9169 hixonjl@ecsinsure.com

